

# beqom's press-kit

to make your people happy

# A quick overview

## About beqom

Happiness is the best driver for success. Our mission is to make the workforce of our customers happy. beqom drives happiness by allowing business managers to lead, align and motivate employees and partners.

The beqom Total Compensation platform is used globally across all industry sectors by over 100 large companies such as Microsoft and Vodafone. It addresses all Performance and Compensation aspects such as Salary Review, Bonus, Long-Term Incentives, Commissions, Benefits, Non-cash rewards and all key drivers towards Employee Performance and Sales Performance.

HR, Sales and Finance organizations leverage our platform to drive performance, retention, cost optimization and... happiness among their people.

**beqom – to make your people happy.**

## Location

### Head Office

Boulevard de Pérolles 21  
1700 Fribourg – Switzerland



### Other Offices

EU, USA, Asia



## Contact

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## The beqom logo

Both the lettering and the smiley have been custom designed for beqom. Only these official drawings may be used for beqom communication, do not attempt to redraw any element of the logo.

The official logo is available for download on our website.

The registered trademark ® symbol is always present.

The beqom identity can be expressed by using one of the 2 following options:

- > the beqom logo without baseline
- > the beqom logo accompanied by the corporate baseline "to make your people happy"

**beqom logo**



**beqom logo  
with baseline**



to make your people **happy**

to make your people **happy**

For any specific question,  
please contact us at:

[marketing@beqom.com](mailto:marketing@beqom.com)



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